



2023 Gala Sponsorship Tiers

September 15th | Waldenwoods Banquet & Conference Center

Builder Level \$5,500

Name/logo listed in the event program and advertised on the Livingston County Habitat for Humanity (LCHFH) website, on event posters, and name/logo with a link to your website listed on the LCHFH website event page. Name/logo will also be displayed on sponsor signage during the event and recognized in pre-and post-event social media. Name/logo displayed during the event's live auction and sponsorship announcements during cocktail hour. Name/logo included in four quarterly electronic newsletters, referenced as a sponsor in all submitted press releases, acknowledgment of your sponsorship for one week in front of the Habitat ReStore in Brighton, MI.

PLUS:

Reserved, Prime seating and VIP parking for 8 guests **AND** these additional marketing opportunities: 5-minute speaking opportunity at the event, name/logo featured on all gala advertising, acknowledgment of your sponsorship for two separate weeks in front of the ReStore, and acknowledgment of your sponsorship on the TV in the ReStore.

Contractor Level \$3,000

Name/logo listed in the event program and advertised on the LCHFH website, on event posters, and name/logo with a link to your website listed on the LCHFH website event page. Name/logo will also be displayed on sponsor signage during the event and recognized in pre-and post-event social media. Name/logo displayed during the event's live auction and sponsorship announcements during cocktail hour.

PLUS:

Reserved seating and tickets for 6 guests **AND** name/logo included in four quarterly electronic newsletters, referenced as a sponsor in all submitted press releases, acknowledgment of sponsorship for one week in front of the ReStore in Brighton, MI.

Roaming Photo Booth Sponsor OR Selfie Station (One of each available) \$2,500

Name/logo listed in the event program and advertised on the LCHFH website, on event posters. Name/logo will also be displayed on sponsor signage during the event and recognized in pre-and-event social media.

PLUS:

Roaming Photo Booth: Name/logo on each photo taken by the photo booth, premium signage at the event, name/logo in the program, name/logo on the website event page, and 2 complimentary tickets to the event.

Selfie Station: Premium signage at the selfie station, name/logo in the program, and 2 complimentary tickets to the event.

Activity & Area Sponsorships (One of each available) \$2,000

Booze Barrel, Wine/Beer Barrel, Axe Throwing, Bar/Cocktail Tables, Plus..

Name/logo listed in the event program and advertised on the LCHFH website, on event posters, and name/logo with a link to your website listed on the LCHFH website event page. Name/logo will also be displayed on sponsor signage during the event and recognized pre-and post-event social media.

PLUS:

Premium signage on activity/in area, name/logo displayed during the live auction, announcements of sponsorship made during cocktail hour, and 2 complimentary tickets to the event.

Sub-Contractor Level \$1,500

Name/logo listed in the event program and advertised on the LCHFH website, on event posters, and name/logo with a link to your website listed on the LCHFH website event page.

PLUS:

Name/logo displayed on sponsor signage during the event, recognized in pre-and post-event social media, and 4 complimentary tickets to the event.

Journeyman Level \$700

Name/logo listed in the event program and advertised on the LCHFH website.

PLUS:

Name/logo on event posters, name/logo with a link to your website listed on the LCHFH website event page, and 2 complimentary tickets to the event.

Apprentice Level \$350

Marketing opportunities include name/logo listed in the event program and advertised on the LCHFH website event page.